

Executive Summary

HRNZ National Forum Meeting

Date: 17 June 2025 | **Format:** Face to Face meeting | Addington Raceway

Meeting Overview:

- Chaired by John Hartnell, attended by National Forum members.
 - Focused on Strategy Day, HRNZ Communication & Engagement, Breeding & Ownership, Code of Ethics, and IT delivery.
 - HRNZ Board attended the last quarter of the meeting – Strategy on a Page discussion/
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Key Discussion Points:

- Strategy day (attended by the three forum chairs for the morning session – concern at limited engagement, below par survey of industry participants, failure to use the forums as the tool to dig out primary issues.
 - HRNZ Board & Management communications – lack of proactive engagement to facilitate two-way communication.
 - Fragmented breeding initiatives – how to align goals and delivery.
 - Ownership – a critical lever for increasing participation.
 - Attendance at HRNZ Board meetings quarterly.
 - IT Systems, outdated websites, and data management – urgent investment required.
 - Governance and leadership – the call for greater industry/commercial experience and leadership.
 - Board Appointments Panel representation 2025
 - Horse syndication, urgent review of rules and requirements to ensure professionalism.
 - Code of ethics – must tighten up the behaviour of industry participants and set appropriate standards, particularly social media.
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Agreed Actions:

- Breeding proposals to be co-ordinated across the regions to ensure a cohesive approach across all regions.
- NF to finalise bi-annual in-person meeting programme to align with HRNZ Board.
- Develop a clear HRNZ Board response protocol and defined points of contact.
- Develop a plan for a contestable fund for marketing around the regions at club level.



Summary:

HRNZ Board presented their “Strategy on a Page” (SOP) document for consideration, they sort constructive comment and ideas from NF Members.

The NF urged the Board to immediate investment in updating of IT systems

The next step will be a regional forum introduction to the Strategy with the HRNZ Chair and CEO leading the delivery.

Key to the delivery of the SOP will be the underlying drivers and appropriate timelines for completion, backed by appropriate KPI’s.

Reference: [HRNZ Website](#)