



## Media Release

20 December 2012

### HRNZ Commercial Development Manager

I am pleased to announce the appointment of Pete Ydgren as HRNZ's Commercial Development Manager.

Pete is currently employed as Project Director for HireQuip in Christchurch and has played a key role in that company's response to the Christchurch earthquakes. Pete has a background and passion for harness racing through his previous involvement as a junior driver.

Pete's sales, marketing and management skills will add value to the HRNZ senior management team and be of tremendous value to the industry. As Commercial Development Manager, Pete will be responsible for managing and co-ordinating the Harness Racing Weekly, Marketing and Education departments.

Pete is to commence this new role on 4 February 2013.

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