



















HRNZ RACING KPI'S - BOARD UPDATE

as at 2 February 2014 (Six Months/Mid-Season Report)

KPI	2013/14 YTD	Last Year YTD	% Change from LY	Last Year Actual	Status
Total totalisator races	1,426	1,417	0.64%	2,745	
Total number of starts	15,029	14,611	2.86%	28,543	
Average field size	10.54	10.31	2.21%	10	
Total number of individual starters	2,530	2,516	0.56%	3,364	
Average starts per horse	5.94	5.81	2.29%	8	
# Races < 8 starters	173	184	-5.98%	329	
Average winning dividend	\$7.51	\$7.40	1.49%	\$7.45	
# Races favourite < \$2.00	28.14%	★ 31.33%	-10.18%	N/A	
# Races favourite < \$1.50	7.61%	★ 9.48%	-19.73%	N/A	
Off-course turnover (\$000)	82,589	88,228	-6.39%	156,155	
On-course turnover (\$000)	10,626	11,446	-7.16%	19,263	
Fixed odds turnover (\$000)	32,198	26,995	19.27%	54,066	
Total domestic turnover (\$000)	125,413	126,669	-0.99%	229,484	
Exported turnover (\$000)	65,041	79,131	-17.81%	144,492	
Domestic market share (%)	28.6	28.7	-0.35%	29	
Total stakes (\$000)	14,263	13,359	6.77%	28,494	
Total net stakes (\$000)	13,978	13,172	6.12%	28,174	
Races starting on time % (within 60 seconds of scheduled time)	41.07%	51.70%	-20.56%	47.21%	



Ahead of Last Year



Consistent with Last Year



Down on Last Year

★ Last year comparative figures not available. Details in LY column were results as at 8 December 2013.