

















HRNZ RACING KPI'S - BOARD UPDATE

as at 3 November 2013

KPI	2013/14 YTD	Last Year YTD	% Change from LY	Last Year Actual	Comment	Status
Total totalisator races	517	506	2.17%	2,745	One abandoned meeting (FPTC). Additional races being run where possible to meet Industry Funding agreement requirement.	
Total number of starts	5,162	5,011	3.01%	28,543	Increase largely attributable to additional races.	
Average field size	9.98	9.90	0.82%	10	Slight improvement, should increase with increased grass track meeting in next few months. Still needs to be higher, in light of 11.2 average achieved 3 years ago.	
Total number of individual starters	1,450	1,412	2.69%	3,364	Positive start to season.	
Average starts per horse	3.56	3.55	0.31%	8	In line last year. Hopefully Handicapping changes will increase this over the season.	
# Races < 8 starters	85	77	10.39%	329	Small fields run to ensure consistent opportunities on a regional basis, particularly up North.	
Average winning dividend	\$6.88	\$7.14	-3.60%	\$7.45	Will be monitored, hopefully Handicapping changes over the season will improve this.	
Fixed odds yield	795,828	715,605	11.21%	3,789,117	Figures to be obtained for future reports on a percentage basis.	
# Races favourite < \$2.00	33.7%			N/A	Comparative figures not readily available. Hopefully will be for next month.	
# Races favourite < \$1.50	11.7%			N/A	Comparative figures not readily available. Hopefully will be for next month.	
Off-course turnover (\$000)	29,876	33,847	-11.73%	156,155	Decline reflects ongoing transfer to fixed odds. Smaller field sizes have also negated positive first month.	
On-course turnover (\$000)	2,469	3,198	-22.80%	19,263	Encouraging first month, countered by "flat" last two months.	
Fixed odds turnover (\$000)	11,624	9,351	24.31%	54,066	On-going transference from tote to FOB.	
Total domestic turnover (\$000)	43,969	46,396	-5.23%	229,484	Combination of above three items.	
Exported turnover (\$000)	23,685	30,720	-22.90%	144,492	Priority to be given to seek support of NZRB and Tabcorp in applying strategies to increase awareness and turnover.	
Domestic market share (%)	24.0	24.5	-2.04%	29	Slight decline attributable to Greyhound growth on the back of additional greyhound races.	
Total stakes (\$000)	4,207	3,846	9.39%	28,494	Encouraging start, reflecting additional funding distributed.	
Total net stakes (\$000)	4,195	3,836	9.36%	28,174	See above.	



Ahead of Last Year



Consistent with Last Year



Down on Last Year